



THE PROJECT

Three months. One foundational marketing build.

A complete brand and marketing foundation designed to create lasting alignment, authentic connection, and sustainable flow for Mandala Ojochal's retreat center.

W H A T W E B U I L T

A complete brand and marketing foundation.

Brand board + brand language · Full website overhaul · Host marketing framework + staff training · SEO, content + 63 Pinterest pins · Email infrastructure + 6 campaigns · Analytics, Search Console + ads refinement · Social templates + brand-aligned content



**Foundational marketing is what
allows a beautiful property to
become a recognizable name.**



WHY FOUNDATION FIRST
MANDALA OJOCHAL · SOUTHERN
COSTA RICA

EARLY SIGNAL

7.5 weeks of analytics. 1,755 sessions. 61.6% engagement. Organic search already the #2 channel.

A foundation designed to compound. These early signals reflect the magic of aligned strategy, when authentic brand energy flows through every touchpoint, the results begin to resonate and multiply.

O N G O I N G P A R T N E R S H I P

The partnership continues.

Mandala is referring their retreat hosts to The Retreat Marketer for tailored marketing support, preserving brand integrity across every retreat held on the property.

W H O T H I S I S F O R

**For founders building,
launching, or repositioning a
retreat venue.**

Whether you're in the early stages of creating your vision, preparing to open your doors, or realigning your brand to resonate with your authentic purpose, foundational marketing creates the flow and connection you need.

MANDALA OJOCHAL · SOUTHERN COSTA RICA

Read the full case study

www.theretreatmarketer.com